

FEB 13 2006

PTO/SB/97 (09-04)

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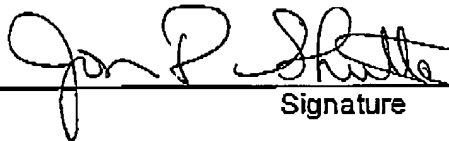
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USSN: 09/887,198

571/273-8300

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1. Response

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Appl. No. 09/887,198  
Amdt. dated February 13, 2006  
Reply to office action of November 15, 2005

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PATENT  
Case No. N0093US

  
Signature

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appl. No. : 09/887,198  
Applicant : Matthew A. Guido et al.  
Filed : June 22, 2001  
Titled : Geographic Database Organization that Facilitates Location-  
Based Advertising  
TC/A.U. : 2167  
Examiner : Kuen S. Lu  
Docket No. : N0093US  
Customer No. : 37583

Commissioner for Patents  
P.O. Box 1450  
Alexandria VA 22313-1450

**RESPONSE**

Sir:

In response to the Office Action of November 15, 2005, please amend the above-identified application as follows:

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks** begin on page 5 of this paper.